

Optimizing the OPAC for Objects and Visual Materials



CCO and Other Standards Within the MARC21 Framework

Workshop @ RBMS
Cataloging Cultural Objects (CCO)
for Rare Books and Manuscripts

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The Getty Center

Objects in Libraries



Most libraries have some objects in their collections

- Works of art
 - portraits or busts of founders, patrons
 - artwork acquired with personal papers or libraries
 - artwork gifted or acquired for decorative purposes
- Cultural artifacts
 - artifacts with local associations
 - objects acquired with personal papers or libraries
 - artifacts related to thematic collections

Library Treatment of Objects



- Outside the scope of traditional library collections and cataloging rules
- Undocumented until some triggering event occurs
 - A digitization grant
 - An impending move
 - A theft
 - An edict from on high (everything must be cataloged!)

If You Catalog Objects ...



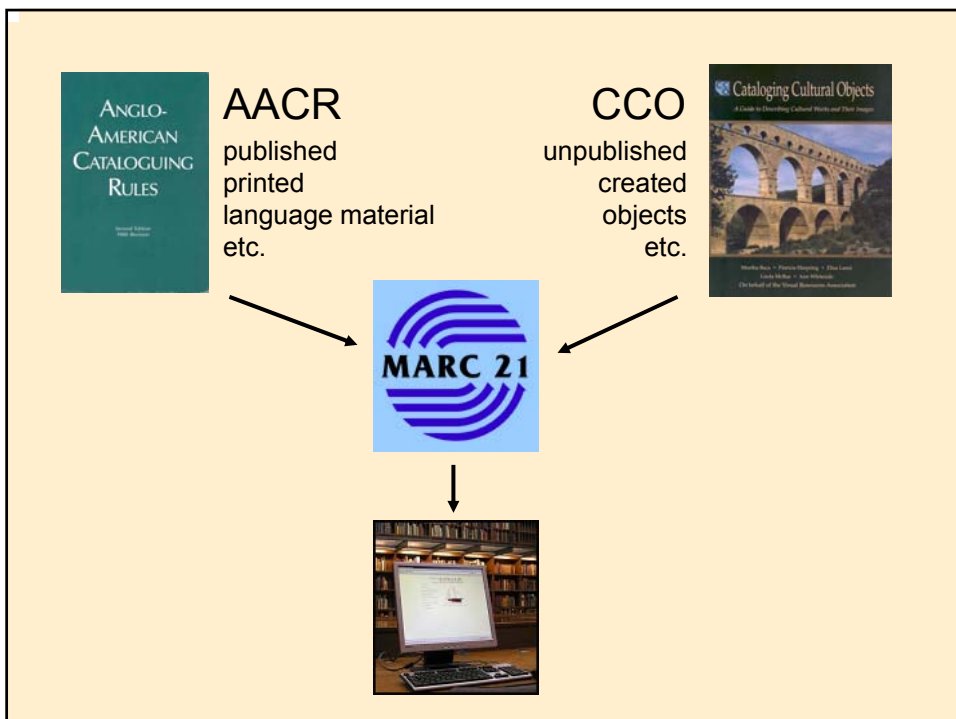
Three Cardinal Rules

- Document objects in the ILS (not a stand-alone database)
- A brief record (and—if possible—an image) is better than nothing
- Beg, borrow, buy, or steal a copy of CCO

What CCO Offers Librarians



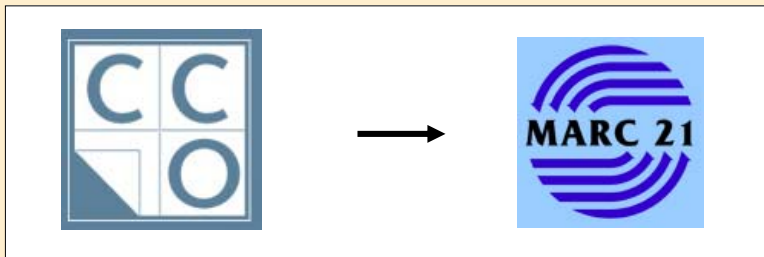
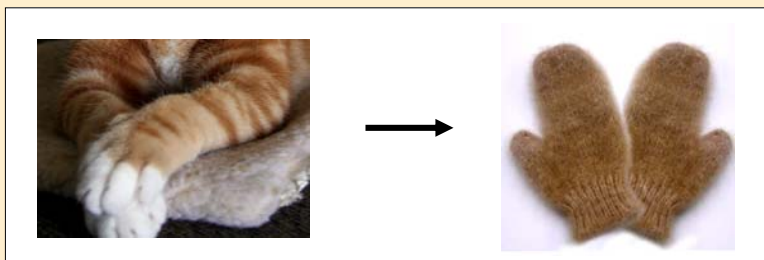
- Guidance on the documentation of objects
- Insight into a different cataloging environment
- Compatibility with library data standards and infrastructure
- Viable supplement to library cataloging rules



Not a perfect fit ...



But it works ...



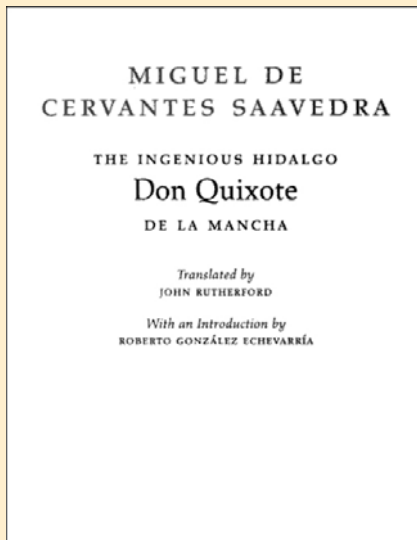


Library Collections

Museum Collections

Information objects	Physical objects
Abstractions	Concrete objects
Multiples	Unique objects
Published	Non-published
Self-describing	Non-self-describing

Formal versus Informal Packaging



Which bottle would YOU gargle from?



MIGUEL DE
CERVANTES SAAVEDRA

THE INGENIOUS HIDALGO

Don Quixote

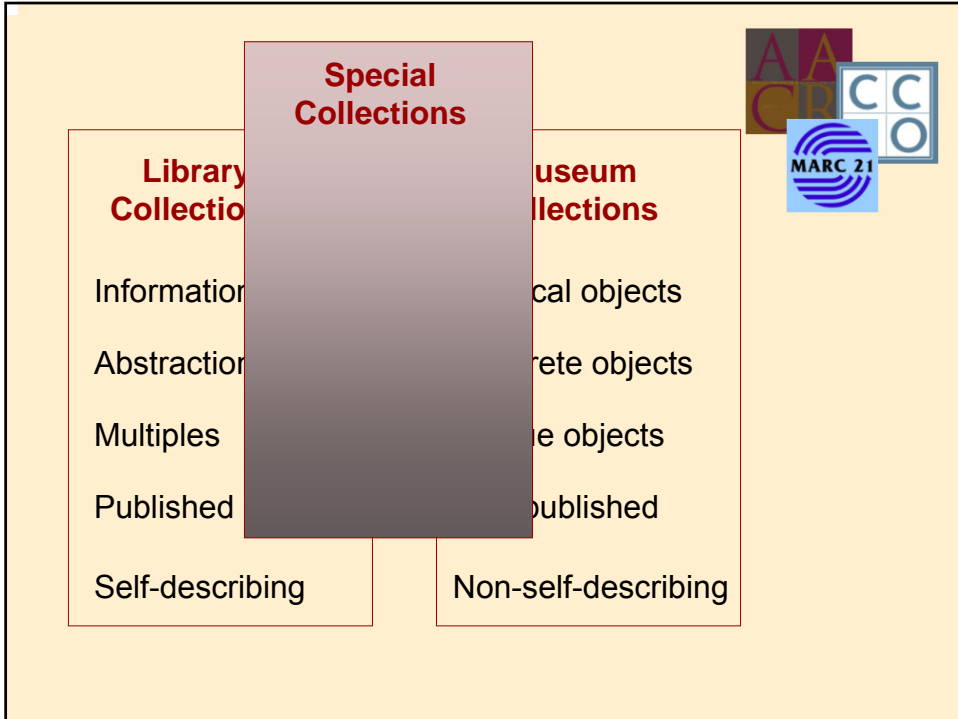
DE LA MANCHA

Translated by
JOHN RUTHERFORD

With an Introduction by
ROBERTO GONZÁLEZ ECHEVARRÍA

≠





Mixing and Matching Data Standards

Books:

- AACR for modern books (information containers)
- DCRM(B) for pre-1800 books and modern fine press books

Prints:

- AACR for framing prints, mass-produced graphics
- Betz for prints requiring more detailed description (because of their aesthetic or documentary value)
- [and CCO for artists prints? ...]



Optimizing the OPAC for Objects



Strive for compatibility with existing rules

- Distinguish between the important and the cosmetic (use AACR case, punctuation, abbreviations, not CCO)
- Record data in a way that will facilitate future extraction, export
- Be prepared to break the rules—but only when they impair access, produce dysfunctional displays, or result in fragmentation of descriptive data

Work Type—Two Different Worlds



Libraries

Book, unless stated otherwise

Not the logical focus

Not required

Various fields used, depending on object type

Not a possible record:
Book

Museums

Virtually unlimited universe of possible object types

“Logical focus of description” (CCO)

Required

Defined for specific field

Possible record:
Teapot

Work Type and AACR (1)



General material designation (GMD) area in the title

245 |a Title |h [GMD]

Great location, but poor choice of data values for art objects:

graphic, manuscript, object (for UK)

art original, manuscript, picture, realia (everyone else)

Available GMD's not useful for objects

245 |a Mona Lisa |h [picture] ???

245 |a Pieta |h [realia] ???

Work Type and AACR (2)

Special material designation (SMD) in physical description area

300 |a 1 painting

Unlimited choice of data values—but:

Poor location (not visible in brief title lists)

Mixes apples and oranges:

300 |a 36 p.
300 |a 1 sculpture
300 |a 48 reels
300 |a 1 painting



Object Work Type in the OPAC

245 |h (Title--General Material Designation) subfield

245 00 ... |h [painting]
245 00 ... |h [drawing]
245 00 ... |h [object] (for odds and ends with titles indicating work type)

300 |a (Physical Description--Extent of Item) subfield

300 __ |a 1 painting
300 __ |a 1 drawing
300 __ |a 2 fans

655 (Index Term Form/Genre) field

655 _7 |a Paintings |x British |y 17th century. |2 aat
655 _7 |a Drawings |x American |y 19th century. |2 aat
655 _7 |a Fans (Costume accessories) |x French |y 20th century. |2 aat



Title—Two Different Worlds



Libraries

Museums

Title is on item (t.p.)

Title generally not on item

Privilege what is on the item (bracket what is not)

Use any source (no brackets)

Transcribe title

Supply descriptive title

Title is usually stable (variants recorded on authority record)

Title is utterly fluid (variants recorded on bib record)

Object Title in the OPAC



245 (Title) and 246 (Variant Title) fields

Devise descriptive title; no brackets; case optional

245 00 |a Portrait of Mrs. J.P. Morgan, Jr. |h [painting].

245 00 |a Majolica fruit plate with bust of a woman |h [ceramic].

245 00 |a Two feather fans |h [object].

Enter variant titles on the bibliographic record, not the authority record:

245 00 |a Eastern gray squirrel |h [drawing]

246 3_ |a Cat squirrel

245 00 |a Romans at a feast |h [drawing]

246 3_ |i Former title: |a First Passover

Known Creators in the OPAC



Known Creators:

1XX (Main Entry) and 545 (Biographical or Historical Data) fields

100 1_ |a Sargent, John Singer, |d 1856-1925, |e painter.

545 0_ |a American painter, active in England; Florence 1856-1925 London

100 3_ |a Bassano family, |e painter.

545 0_ |a Italian family of painters, active in Venice
and the Veneto from the early 16th century to the 17th century.

110 2_ |a Worcester Royal Porcelain Company, |e manufacturer.

545 1_ |a A pottery factory operated in Worcester, England from 1751
until the present; in 1862, became the Worcester Royal
Porcelain Company.

Unknown Creators— Two Different Worlds



Libraries

Authors seldom unknown

Library practice:

Omit author field
Title main entry
Add a note (maybe)

Museums

Creators often unknown

Museum practice:

Convey uncertainty using
nuanced terminology, e.g.:

Attributed to Rembrandt
School of Rembrandt
After Rembrandt
Unknown, Dutch, 17th century

Unknown Creators in the OPAC



1XX (Main Entry) field and 700 (Added entry) fields

100 1_ |a Burne-Jones, Edward, |d 1833-1898, |j after, |e artist.
(for drawing by unknown artist modeled on Edward Burne-Jones' work)

100 1_ |a Vrelant, Guillaume, |d d. 1481, |j Workshop of, |e illuminator.
(for single leaf illuminated by artist stylistically associated with Vrelant)

100 0_ |a Unknown, |c British, |d 19th cent., |e manufacturer.
(for British toby jug manufactured in the 19th century)

100 1_ |a Hebborn, Eric, |d 1934- |e artist.
700 0_ |a Unknown, |c Italian, |d 16th cent., |e formerly attributed to.

Unknown Creators in the OPAC



If you are not permitted to use the |j subfield:

245 00 |a The passing of Arthur |h [drawing].
500 __ |a After Edward Burne-Jones.
700 1_ |a Burne-Jones, Edward, |d 1833-1898.

NOT:

100 1_ |a Burne-Jones, Edward, |d 1833-1898, |e artist.
245 00 |a The passing of Arthur |h [drawing].
500 __ |a After Edward Burne-Jones.

OR:

245 00 |a The passing of Arthur |h [drawing].
500 __ |a After Edward Burne-Jones.
700 1_ |a Burne-Jones, Edward, |d 1833-1898, |e artist.

Creation and Discovery Locations in the OPAC



008, 260 |a (Place) and 752 (Hierarchical Place) fields:

Known place of creation:

008/15-17 it_

260 __ |a Venice, Italy ...

752 __ |a Italy |d Venice.

(for a work by Albrecht Dürer created in Venice)

Known place of discovery:

500 __ |a Discovery location: Antietam Battlefield, 1945.

752 __ |a United States |b Maryland |d Sharpsburg.

Omit the place of creation if unknown; do not try to deduce it from the nationality of the creator or the location depicted (a painting of St. Peter's was not necessarily created in Rome)

Date Information in the OPAC



008, 260 |c (Date) and 655 |y (Chronological) fields

008/06-14 s1922 ____

260 __ |c 1922.

655 _7 |a Medals |y 20th century. |2 aat

008/06-14 s193u

260 __ |c 1930s.

655 _7 |a Mosaic bindings (Binding) |x English |y 1930s. |2 rbbin
[for a binding sample, not for a binding on a published book]

008/06-14 s19uu

260 __ |c 20th century.

655 _7 |a Drawings |x American |y 20th century |2 aat

Culture in the OPAC



500 (General Note) field and 655 |x subfield:

Culture is based on the nationality of the creator:

500 __ |a Culture: French.

655 __ |a Drawings |x French |y 19th century. |2 aat
(for a preparatory drawing by Gustave Doré)

Not on the creation location:

500 __ |a Culture: German.

655 __ |a Paintings |x German |y 16th century. |2 aat
(for a painting by Albrecht Dürer known to have been created in Venice)

Culture substitutes for creator when a creator is unknown:

100 0_ |a Unknown, |c French, |d 19th cent.

500 __ |a Culture: French.

655 _7 |a Fans (Costume accessories) |x French |y 19th century. |2 aat

Style in the OPAC



500 (General Note) and 655 |x (General Subdivision) fields

Style requires specialized knowledge (but it's optional)

500 __ |a Style: Art Deco.

655 _7 |a Drawings |x Art deco |y 1920s. |2 aat

500 __ |a Style: Socialist Realism.

655 _7 |a Posters |x Socialist Realism |y 1930-1940. |2 aat

Physical Description in the OPAC



300 (Physical Description) and 340 (Physical Medium) field

300 __ |a 1 painting : |b acrylic on board ; |c 69 x 52 mm

OR

300 __ |a 1 painting

340 __ |a board |b 69 x 52 mm |c acrylic

300 __ |a 2 salt cellars : |b lead-glazed white clay decorated with colors and inlaid dark clay ; |c height: 5 3/4 inches (145 mm); width: 3 3/8 inches (85 mm)

300 __ |a 1 drawing

340 __ |a board |b strip: 6 7/8 x 30 inches (175 x 762 mm); individual panel: 5 1/2 x 6 1/2 inches (140 x 165 mm) |c pen and black ink, black felt pen, and white paint

Inscriptions in the OPAC



562 (Copy and Version Identification Note) field

Transcribe all markings and inscriptions:

562 __ |a Signed at lower right in pencil, "Reginald Marsh"; on back of frame, in ink, "1935" and "14th st"

Use them as supporting evidence for attribution, dating, etc.:

100 1_ |a Marsh, Reginald, |d 1898-1954, |e artist.

260 __ |c 1935.

But not as the equivalent of a title-page:

245 10 |a City scene |h [print].

NOT

245 10 |a 14th st / |c Reginald Marsh |h [print].

Current and Former Location in the OPAC



Current location

852 (Location) field (on the bibliographic record):

852 __ |a Pierpont Morgan Library |b Dept. of Drawings and
Prints |e New York, NY |p AZ010

(more visible in bibliographic record than in holdings record;
has subfields for the address and the accession number)

Former location (=Provenance)

561 __ |a Carter Burden.

700 1_ |a Burden, Carter, |e former owner.

(|5 subfield is unnecessary for unique objects)



Witch's brew?



Cocktail?







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